

**Connecticut Department of Public Health**  
410 Capitol Avenue, MS#51 LED  
Hartford, CT 06134-0308

**Message Cover Sheet**

**DATE:** August 5, 2011

**TO:** Directors of Health  
Chief Sanitarians  
Regional Lead Treatment Centers  
Lead Contacts

**FROM:** Rhonda Wisniewski, Health Program Assistant **PHONE:** (860) 509-7299  
**FAX:** (860) 509-7295

**RE:** Build-A-Bear Workshop Recalls Lapel Pins Due to Violation of Lead Paint Standard

**cc:** LPPCP and HH Staff, Suzanne Blancaflor, Francesca Provenzano and CT DCP

Number of pages including cover sheet: 3

Please see the attached product recall issued by CPSC. The product (Love.Hugs.Peace lapel pin) is imported by Build-A-Bear Workshop®, of St. Louis, Mo. Surface paints on the lapel pin contain excessive levels of lead which is prohibited under federal law. Lead is toxic if ingested by young children and can cause adverse health effects.

This recall involves a 1.5 inch lapel pin features graphics of a heart, bear head, and peace sign all positioned in front of a globe. The words "Love.Hugs.Peace." appear at the bottom of the pin.

The recalled items were sold at Build-A-Bear Workshop stores nationwide and online at [www.buildabear.com](http://www.buildabear.com) from July 2009 through October 2010 for \$3.50 in the US and \$4 (CDN) in Canada. They were manufactured in China.

Please see the recall notice for specific information for consumers and contact information for the company. You may also contact the CT Department of Public Health Lead Poisoning Prevention & Control Program at 860-509-7299.



## NEWS from CPSC and HC



Health  
Canada

Santé  
Canada

U.S. Consumer Product  
Safety Commission  
[www.cpsc.gov](http://www.cpsc.gov)

Health Canada  
[www.hc-sc.gc.ca](http://www.hc-sc.gc.ca)

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FOR IMMEDIATE RELEASE  
August 4, 2011  
Release #11-298

**Firm's Recall Hotline: (866) 236-5683**  
CPSC Recall Hotline: (800) 638-2772  
CPSC Media Contact: (301) 504-7908  
HC Media Contact: (613) 957-2983

## Build-A-Bear Workshop Recalls Lapel Pins Due to Violation of Lead Paint Standard

WASHINGTON, D.C. - The U.S. Consumer Product Safety Commission and Health Canada, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should stop using recalled products immediately unless otherwise instructed. It is illegal to resell or attempt to resell a recalled consumer product.

**Name of Product:** Love.Hugs.Peace lapel pins

**Units:** About 26,500 pins in the United States and 2,200 in Canada

**Importer:** Build-A-Bear Workshop®, of St. Louis, Mo.

**Hazard:** Surface paints on the lapel pin contain excessive levels of lead which is prohibited under federal law.

**Incidents/Injuries:** No injuries have been reported.

**Description:** The 1.5 inch lapel pin features graphics of a heart, bear head, and peace sign all positioned in front of a globe. The words "Love.Hugs.Peace." appear at the bottom of the pin.

**Sold by:** Build-A-Bear Workshop stores nationwide and online at [www.buildabear.com](http://www.buildabear.com) from July 2009 through October 2010 for \$3.50 in the US and \$4 (CDN) in Canada.

**Manufactured in:** China

**Remedy:** Stop using the lapel pins and return the lapel pin to any Build-A-Bear Workshop store to receive a \$5 store coupon. If it is not possible to return the pin to a store, you can contact the company for alternate instructions on receiving a refund.

**Consumer Contact:** For additional information, please contact Build-A-Bear Workshop toll-free at (866) 236-5683 between 8 a.m. and 6 p.m. CT Monday through Friday, between 9 a.m. and 4 p.m. CT Saturday, or visit the company's website at [www.buildabear.com](http://www.buildabear.com)

**Note:** Health Canada's press release is available at [http://cpsr-rspc.hc-sc.gc.ca/PR-RP/recall-retrait-eng.jsp?re\\_id=1385](http://cpsr-rspc.hc-sc.gc.ca/PR-RP/recall-retrait-eng.jsp?re_id=1385)

